

Application No. 09/888,554

Amendment Dated November 20, 2009

Reply to Notice of Non-Compliant Amendment mailed October 30, 2009

Amendments to the Title:

Title: (current): Retail Customer And Product Purchase Divider With Interactive Retail Transaction Functions.

Title: (currently amended): A Checkout Counter Customer Product Purchase Divider Adapted to Receive Electronics For Interactive Retail Transaction Functions.